

WIN UP TO \$15,000 IN SCHOLARSHIP MONEY FOR SIMPLY TELLING THE STORY OF ARKANSAS AGRICULTURE



MISSION

To empower and equip a new generation with lifelong knowledge while developing a deeper commitment to agriculture, community service and leadership.

OBJECTIVE

To educate young people across the state of Arkansas with the tools and knowledge to represent Arkansas Rice. This includes the benefits, importance, and economic impact rice provides its native Arkansans and millions around the world.

WHAT IS THE ARKANSAS RICE REPS PROGRAM?

From April through September, Reps actively participate in a program designed to teach them about rice farming and the importance of this crop around the world through education and volunteerism. They are also invited to attend four different, on-site experiences during the program, to better understand the reach of rice in Arkansas.

SCHOLARSHIP OPPORTUNITIES

During the program, Reps will not only teach and share what they have learned, but also seek other opportunities to learn and expand their knowledge.

In August, near the end of their commitment, Reps are asked to fill out the scholarship form, which makes them eligible for scholarship money.

Reps can apply for ten scholarships:

- Social Media contests (3)
- Rice Video
- Rice Recipe
- Volunteer/Leadership Awards (2)
- Grand Rice Rep
- 2nd Place Rice Rep
- 3rd Place Rice Rep (2)

Our scholarship winners will be awarded and recognized at a final reception, in September.

PROGRAM ELIGIBILITY

- ✓ Both males and females may apply
- ✓ Current Junior or rising Senior in high school
- ✓ Any county in Arkansas may participate
- ✓ Ag background not required

REP REQUIREMENTS

- ✓ Post on social media 2 times/month using #RR2020AR
Materials will be provided for optional reference
- ✓ Participate in a minimum of 2 on-site experiences offered by Arkansas Rice

APPLY ONLINE: WWW.ARKANSASRICE.ORG

APPLICATION OPENS: FEBRUARY 10, 2020

DEADLINE TO APPLY: MARCH 20, 2020

Visit www.ArkansasRice.org for additional information, or contact Cade: Cade@campbellward.com • 501.375.1100